



**PUBLIC PARTNERSHIP GUIDE**

# School & District Partnerships

Electronic assessment. Personalized curriculum.  
Measurable progress that lasts.

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## Clarity comes before progress.

ETM connects electronic assessment results to a personalized curriculum pathway so every learner receives the right skill, resource, and next step.

**LEARN • TRUST • THRIVE**

[educationthatmatters.net](http://educationthatmatters.net)

# When support is broad, the real learning gap can stay hidden.

ETM replaces guesswork with electronic diagnostic clarity and a curriculum pathway built from the learner's demonstrated needs.

## The challenge is not effort. It is precision.

Learners may receive more practice without receiving the right practice. Teams may see a low score without seeing the underlying skill, prerequisite, misconception, or confidence barrier causing it.

### 1 See the learner clearly

Identify strengths, unfinished learning, misconceptions, and patterns that affect performance.

### 2 Respond precisely

Match instruction and intervention to the learner's actual starting point—not only grade-level labels.

### 3 Map what comes next

Connect each identified need to the correct Mastery Guides, resources, and measurable next steps.

# Education designed around the learner—not the other way around.

Education That Matters is led by Dr. Sherri Rochel, an educator and curriculum specialist committed to diagnostic clarity and durable learner growth.

**DR. SHERRI ROCHEL, ED.D.**

## Founder & Lead Educator

Doctorate in Curriculum and Teaching • Master's degree in Accounting • More than a decade supporting learners, families, and education partners.

### **Diagnostic before prescriptive**

We begin by understanding what a learner knows, how they think, and where confidence or skill breaks down.

### **Mastery before momentum**

Instruction moves forward when understanding is secure—not simply when time has passed.

### **Independence as the outcome**

Support is designed to strengthen learner agency, transfer, and self-trust.

## **A partnership grounded in clarity, trust, and shared responsibility.**

ETM works alongside school teams and families to create an understandable learning plan, deliver targeted support, and communicate progress in language stakeholders can use.

# Learn • Trust • Thrive

A progression from supported understanding to confident, independent application.

## LEARN

### BUILD UNDERSTANDING

Make thinking visible.  
Model the skill. Connect  
new learning to what the  
learner already  
understands.

## TRUST

### PRACTICE WITH CONFIDENCE

Use purposeful practice,  
feedback, and reflection  
until the learner can  
explain and apply the skill.

## THRIVE

### APPLY IT INDEPENDENTLY

Transfer learning to new  
tasks, make decisions with  
confidence, and use  
strategies without  
dependence.

The goal is not permanent support. The goal is durable mastery and learner agency.

# Know where the learner is. Know what comes next.

The electronic ACA is ETM's diagnostic starting point. It identifies strengths, unfinished learning, prerequisite gaps, and the most productive next step at the skill level.

1

## Review

Existing data, work samples, history, and stakeholder questions.

2

## Assess electronically

Skill-level tasks capture responses, reasoning, and learner performance patterns.

3

## Analyze

Results reveal strengths, gaps, misconceptions, confidence, and prerequisite relationships.

4

## Map the pathway

Findings connect to prioritized Mastery Guides, instructional targets, and progress measures.

### THE RESULT

A living learner profile that connects assessment evidence to a personalized ETM curriculum pathway - not a static score or generic recommendation.

# From electronic assessment to personalized curriculum.

ETM does not stop at identifying a gap. The system translates ACA evidence into an actionable pathway through the ETM Learning Curriculum™.

1

## Electronic ACA

Captures skill-level evidence, reasoning patterns, and prerequisite needs.

2

## Learning analysis

Identifies what is secure, what is unfinished, and what is blocking progress.

3

## Personalized roadmap

Prioritizes the learner's most productive sequence instead of defaulting to age or grade.

4

## Matched Mastery Guides

Connects needs to ETM instruction, practice, videos, games, and printable resources.

5

## Progress evidence

Monitors mastery, confidence, independence, and transfer over time.

6

## Updated next steps

Refines the roadmap as the learner demonstrates new understanding.

## The curriculum adapts to the learner - not the learner to the curriculum.

This creates a reusable system for individualized instruction, scalable intervention, and consistent progress reporting across learners and settings.

PARTNERSHIP OPTIONS

# Choose the level of support that fits your learners and your system.

Every model can connect electronic assessment, individualized curriculum mapping, implementation support, and measurable outcomes.

|    |                                  |                                                                                                  |                                                                                |
|----|----------------------------------|--------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| 01 | <b>Diagnostic Clarity</b>        | Electronic ACA administration and skill-level analysis.                                          | Personalized learner roadmap with matched Mastery Guide recommendations.       |
| 02 | <b>Targeted Intervention</b>     | Reading, mathematics, writing, or executive function delivered individually or in small groups.  | Curriculum-mapped instruction with progress monitoring and roadmap refinement. |
| 03 | <b>Comprehensive Partnership</b> | Electronic assessment, curriculum mapping, intervention, and reporting across multiple learners. | Program implementation, family communication, and leadership collaboration.    |

SCOPE & INVESTMENT

Custom scope and investment are based on student needs, service model, and implementation requirements.

## IMPLEMENTATION

# A clear path from first conversation to measurable progress.

ETM defines responsibilities, data flow, curriculum mapping, communication, success measures, and review points before services begin.

### 1 Discover

Clarify priorities, learners, constraints, and desired outcomes.

### 2 Assess

Use the electronic ACA to establish skill-level starting points.

### 3 Map

Connect findings to personalized roadmaps and ETM Mastery Guides.

### 4 Deliver

Provide the matched intervention, practice, and learning resources.

### 5 Monitor

Review mastery, engagement, confidence, independence, and transfer.

### 6 Refine & report

Update pathways and communicate evidence-based next steps.

Delivery may be in person, virtual, or blended. The final model is built around learner needs and operational feasibility.

# Measure more than completion. Measure meaningful change.

ETM uses evidence to update each learner's electronic roadmap and help educators and families understand what should happen next.

## Starting point

Electronic baseline evidence and prerequisite understanding.

## Skill growth

Progress on curriculum-mapped instructional targets.

## Confidence

Willingness to engage, explain, persist, and self-correct.

## Independence

Reduced reliance on prompts, models, or adult direction.

## Transfer

Application of learning across tasks and contexts.

## Dynamic next steps

Roadmap and Mastery Guide recommendations update as learning changes.

## Reporting designed for decisions—not data collection for its own sake.

Cadence and reporting format are defined with each partner so the information is useful to instructional teams, leaders, and families.

## STRATEGIC ALIGNMENT

# Built to support accountable, learner-centered investment.

ETM partnership scopes can align electronic assessment, personalized curriculum, intervention, and reporting with local plans and improvement priorities. Final funding eligibility decisions remain with the partner and funding authority.

### Targeted student support

Diagnostic information and focused services tied to identified learner needs.

### Evidence & accountability

Defined baselines, progress measures, review cycles, and stakeholder reporting.

### Family engagement

Clear communication that helps caregivers understand needs, progress, and next steps.

### Continuity & scalability

Documented processes, shared routines, and implementation structures that reduce disruption.

ETM will collaborate with partner leadership to document the relationship between services, outcomes, and local priorities.



# Start with clarity.

## Build what comes next.

A strong partnership begins with a focused conversation about learners, priorities, and how electronic assessment and personalized curriculum can strengthen your current system.

### NEXT STEP

## Schedule a partnership conversation.

We will discuss your learner population, current supports, goals, timeline, and the partnership model that best fits your setting.

[CONTACT ETM](#)

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